



The New Jersey Farmers' Direct Marketing Association

An association designed to represent the interests of nearly 2,000 Garden State producers who market an estimated \$100 million worth of agricultural produce to consumers.

www.njfarmmarkets.org

NJFDMA SCHOLARSHIP

Debi Kauffman,
President

Bob VonThun,
Vice President

Bob Phillips,
Treasurer

Jackie Bricker,
Secretary

For a sophomore or junior at an accredited agricultural based college who has demonstrated an interest in marketing issues within the agricultural industry. Academic performance and academic or work-related experience must be explained. Two (2) scholarships of \$1,000 each will be awarded, provided academic performance is maintained at a 3.0 (or equivalent) semester grade. Students will be notified during late spring concerning the awarding of the scholarship.

CRITERIA:

1.) Open to Sophomores and Juniors enrolled at an accredited agricultural based college. Majors include agricultural science and related fields with classes in business.

2.) **IMPORTANT:** must have demonstrated interest in marketing and direct sales with either academically related or work experience. This area is key to the award.

3.) Academic performance maintained at 3.0 or equivalent.

4) Candidates selected will be invited to a NJFDMA Meeting during the year to celebrate the Award.

5.) Student candidates must submit the following:

- A) On a separate page, a one-page essay outlining career goals and demonstrated experience in direct farm marketing,
- B) Resume detailing work, school, volunteer, etc. experiences,
- C) One current NJFDMA member recommendation statement, indicating why the candidate is deserving of the scholarship, citing agricultural-related issues
- D) Photocopy of most recent grades from last two (2) semesters.

IMPORTANT: The following application must accompany the essay, resume and NJFDMA member recommendation statement.

DEADLINE FOR SUBMISSION OF MATERIALS:

April 15, 2011 to:
Jacqueline Bricker, Secretary
NJFDMA, Scholarship Programs
PO Box 334, Trenton, NJ 08625-0334



Application for NJFDMA Scholarship



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NAME _____

MAILING ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

SCHOOL _____

NAME OF NJFDMA MEMBER RECOMMENDATION _____

MAJOR _____ YEAR in SCHOOL _____

RELEVANT LIST OF CLASSES TAKEN _____

Submission Checklist:

- Application Cover Sheet

- One-page essay outlining career goals and demonstrated experience in direct farm marketing, on separate page

- Resume

- Current NJFDMA member recommendation statement

- Photocopy of most recent grades from last 2 semesters

***** Omission of any of these items will result in disqualification of application. *****