

NJFDMA BROCHURE INFORMATION

The following information is needed to include your market in the Association's 2011 brochure. Only include information you wish to have listed in the brochure. Complete by **April 2, 2011** and mail it to:

Jacqueline Bricker, Secretary, NJFDMA, PO Box 334, Trenton, NJ 08625-0334

COUNTY: _____

MARKET NAME: _____

MARKET ADDRESS: _____

TOWN/CITY: _____

MARKET PHONE NUMBER: _____ FAX: _____

E-MAIL ADDRESS: _____

WEB SITE ADDRESS: _____

HOURS OF OPERATION: _____

BASIC DIRECTIONS TO YOUR MARKET: _____

PRODUCTS SOLD AT FARM MARKET: _____

OTHER INFORMATION / EVENTS / FESTIVALS: _____

DO YOU OFFER PICK-YOUR-OWN (PYO): _____ YES _____ NO

ITEMS OFFERED PYO: _____

THANK YOU FOR TAKING TIME TO PROVIDE YOUR INFORMATION

INFORMATION FOR NJFDMA USE ONLY:

This information will only be used by NJFDMA personnel if information about your listing needs clarification prior to placing it in the Association's brochure.

CONTACT NAME: _____

PHONE NUMBER: _____



The New Jersey Farmers' Direct Marketing Association

An association designed to represent the interests of nearly 2,000 Garden State producers who market an estimated \$100 million worth of agricultural produce to consumers.

www.njfarmmarkets.org

2011 MEMBERSHIP APPLICATION

Debi Kauffman, President

Bob VonThun, Vice President

Renewing members provide name, address, phone, e-mail and any changes.

Membership is for the calendar year, January 1 – December 31, 2011

NAME _____ TELEPHONE _____

Farm/Business Name _____ E-mail: _____

ADDRESS _____ COUNTY _____

CITY _____ STATE _____ ZIP _____

Make checks payable to: NJFDMA

Producer Member, \$30 _____ (Farm marketer producing Agricultural products which s/he sells at retail.)

Associate Member, \$50 _____ (Non-producer person or firm with agricultural interest.)

Type of involvement in direct marketing, please check off all that apply to you:

- | | | |
|--|---|--|
| <input type="checkbox"/> Producer | <input type="checkbox"/> Pick-Your-Own | <input type="checkbox"/> Supplier |
| <input type="checkbox"/> Non-Producer | <input type="checkbox"/> Farmers' Market Seller | <input type="checkbox"/> Potential Conference Exhibitor |
| <input type="checkbox"/> Roadside Market | <input type="checkbox"/> Garden Center | <input type="checkbox"/> Education / Extension |
| <input type="checkbox"/> Christmas Trees | Other _____ | <input type="checkbox"/> Community Supported Agriculture (CSA) |

Major farm products sold to consumers according to dollar value:

1 _____ 2 _____ 3 _____ 4 _____ 5 _____

Interests or concerns the New Jersey Farmers' Direct Marketing Association should address:

My ideas for future programs are:

Please fill out website and brochure information on the reverse side

Mail to: Jacqueline Bricker, NJ Dept. of Agriculture,
Attn.: NJFDMA,

PO Box 334, Trenton, NJ 08625-0334

Phone 609-292-4602, Fax: 609-984-0878, E-mail: jacqueline.bricker@ag.state.nj.us